



SCHOOL OF ARTS AND SCIENCES

BACHELOR OF ARTS IN **ART**

AND

BACHELOR OF FINE ARTS IN **STUDIO ART**



DEPARTMENTAL DESCRIPTION

The Department of Art, Music and Theatre Arts offers two programs of study in visual arts: a Bachelor of Arts in Art and a Bachelor of Fine Arts in Studio Art. Recognizing the individual nature of artistic work, the department provides qualified faculty as well as an appropriate environment and tools to develop the full potential of each student.

MAJOR DESCRIPTION

The Bachelor of Arts degree prepares students for entry into a number of art-related professions or endeavors by completing a broad yet organized curriculum in art with a minor in a chosen field. This 48 credit hour program includes both art history and studio classes. The Bachelor of Fine Arts (B.F.A.) program prepares students for entry into graduate school or a number of art-related professions and endeavors. The B.F.A. is a 70-78 credit hour degree program in studio art and is awarded with a concentration in Graphic Design, Painting, Sculpture, or Print Making. The Bachelor of Fine Arts discipline has specific admission requirements and performance standards that must be met before admittance into the B.F.A. program.

SCHOLARSHIPS

- **The Leslie Powell Foundation Scholarship**
This \$1,300 scholarship is awarded to a junior or senior majoring in Art.
- **The Louise D. McMahon Scholarship**
This \$1,000 scholarship is awarded to sophomore, junior, and senior candidates.
- **Cameron University Department of Art, Music and Theatre Arts Material Scholarship**
Art Department Material Scholarship awards are given in the amount of \$100 to \$200 per academic year. Preference is given to sophomore, junior, and senior candidates.

• Tuition Waiver Awards

Tuition waivers are awarded to freshman, sophomore, junior, and senior candidates.

CONCENTRATIONS

1

Graphic Design

The Graphic Design Concentration prepares students to use their artistic skills to serve commercial clients such as major corporations and retail stores, as well as in advertising, design, and publishing. Illustrators create images for books, magazines, films, textiles, and more. Students in our program will learn all aspects of graphic design including software, typography, layout, branding and logo design, package design, illustration, photo manipulation, and printing. Students also complete a professional internship to gain real experience in the field.

2

Printmaking

Printmaking focuses on stone lithography, solar printing, intaglio, serigraphy, woodcuts, linocuts, dry points, collagraphs, and monotypes. Students are encouraged to experiment with new techniques and methods and to develop their images conceptually and aesthetically. Great emphasis is placed on content, developing strong techniques, and understanding the processes of all printmaking methods.

CONCENTRATIONS (CONT.)

3 Painting

Students will be introduced to a variety of traditional and experimental painting techniques using oil, acrylic, and watercolor paint. Beginning painting focuses on developing strong realistic painting skills while painting from direct observation. In advanced classes, students are guided by experienced faculty to develop their own content and expression through experimentation and exploration of various styles and techniques.

4 Sculpture

Students who select this option will design three-dimensional art works either by molding and joining materials such as clay, glass, wire, plastic, fabric, or metal or by cutting and carving forms from a block of plaster, wood, or stone. This program also introduces students to innovative techniques such as the use of mixed media and the incorporation of light, sound, and motion into sculpture installations.

CAREER OPPORTUNITIES

Students who earn a degree in art will qualify for a variety of jobs in art museums and galleries, in the areas of fine arts, graphic design, illustration, education, media, photography, art sales, retailing, fashion, textile, or interior design.

FOR MORE INFORMATION CONTACT:

Office of Admissions

580-581-2289

admissions@cameron.edu



WWW.CAMERON.EDU



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